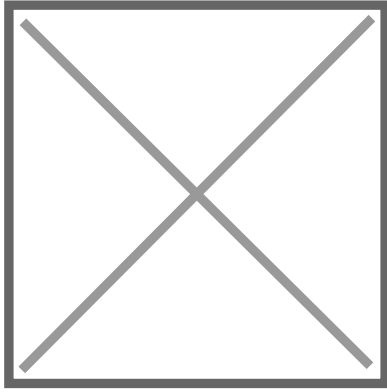




Influencing Volunteers to buy second hand

Description

What challenge inspired this recipe?

With the rise of the low waste movement and environmental awareness we want to influence our volunteers to buy second hand as a way of sustainable lifestyle.

Second-hand buying is a sustainable practice that reduces the demand for new manufacturing.

By extending the lifespan of products, it helps minimize the environmental impact of producing new goods. This contributes to the reduction of waste and carbon emissions, making it an eco-friendly choice. Buying second-hand items helps divert these goods from landfills and reduces the overall waste.

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Ingredients :

Information about local second hand shops.

Step by step guide

Share resources, articles, and documentaries on sustainable fashion, and provide the volunteers with maps and addresses of second hand shops near their workplace as well as apartments.

As organizer, demonstrate your commitment to second-hand shopping by actively participating in it. You can even create excursions during the volunteers's work time to nearest second hand shops and shop there with them.

Highlight the quality and condition of second-hand goods, emphasizing that many are like new. Share success stories of volunteers who have found high-quality items.

Peer pressure can influence volunteers to shop second hand and buy new products. Foster a supportive community where volunteers can share their second-hand finds and experiences, creating a positive peer influence. Educate volunteers about proper cleaning and disinfecting practices for second-hand items. Provide resources on how to sanitize and maintain pre-owned products.

Important to highlight!

To conclude, encouraging the volunteers for second hand shopping is environmentally more sustainable but also an affordable way for volunteers to gather important clothing they may not own before coming to the project, such as winter jackets.

A possible way to upscale this practice could be by organizing workshops or informational sessions about the environmental and social benefits of buying second-hand.

Before you start cooking, keep in mind!?

One of the challenges can be that some volunteers may associate second-hand items with lower quality as well; they may worry about the cleanliness of second-hand items.

Volunteers may also think that second hand shopping is more time consuming than shopping in fast fashion shops.